

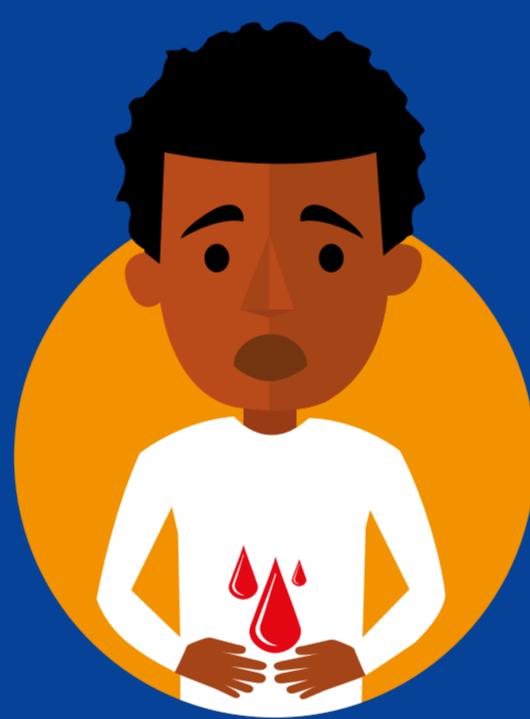
COLON CANCER AWARENESS



COMMON SIGNS & SYMPTOMS OF COLORECTAL CANCER



Change in bowel habits including diarrhoea/ constipation



Rectal bleeding or blood in stools



Persistent abdominal discomfort (cramps, gas or pain)



A feeling that the bowel doesn't empty completely



Weakness or fatigue



Unexplained weight loss

This material was made possible by an unrestricted grant from Roche Products.

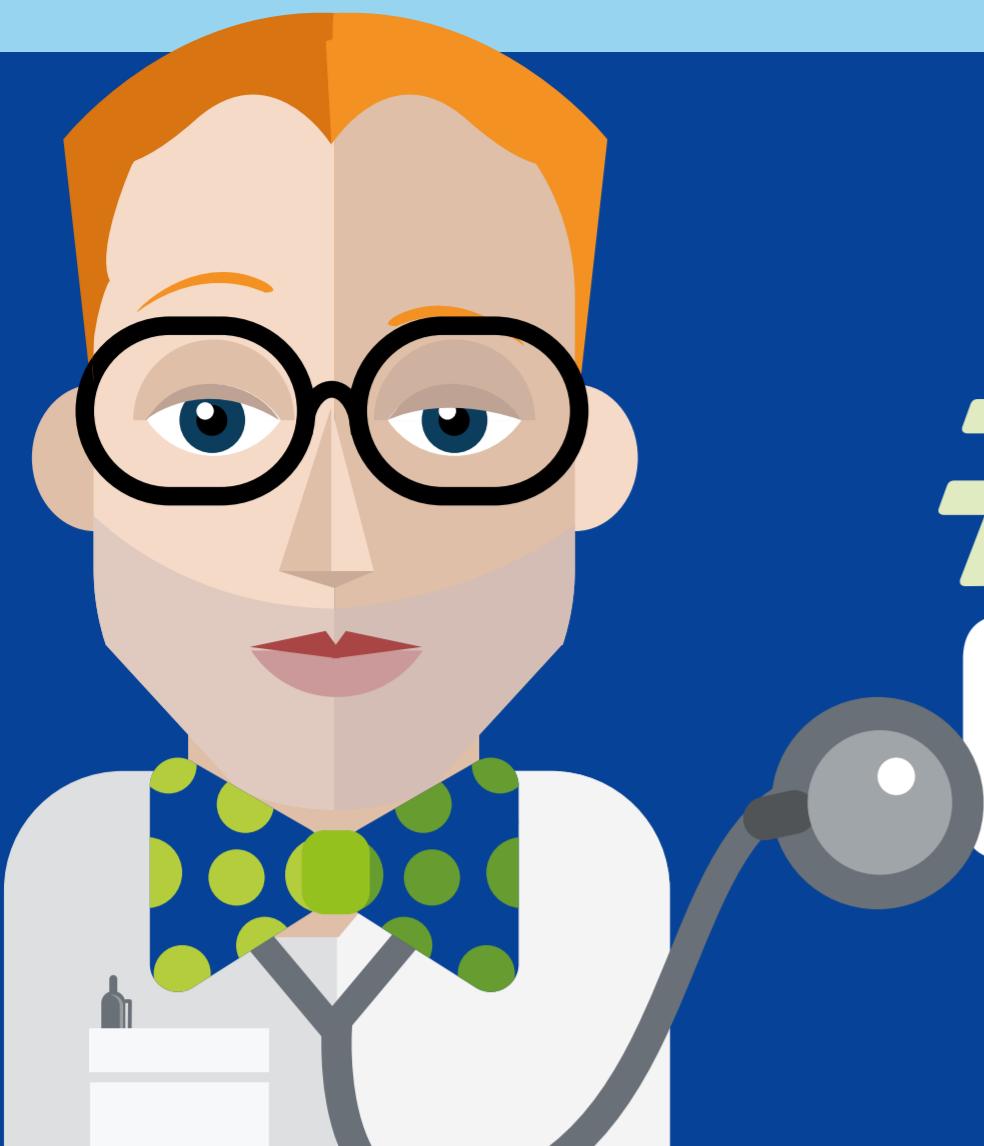
CALL US ON : 0861 275 669



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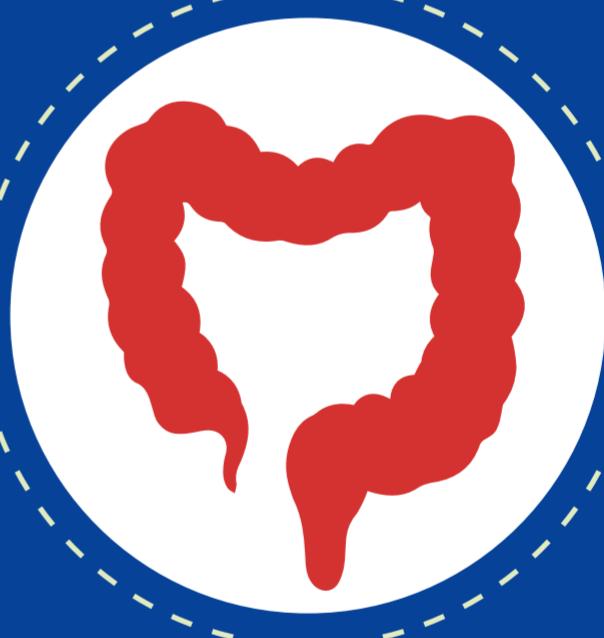
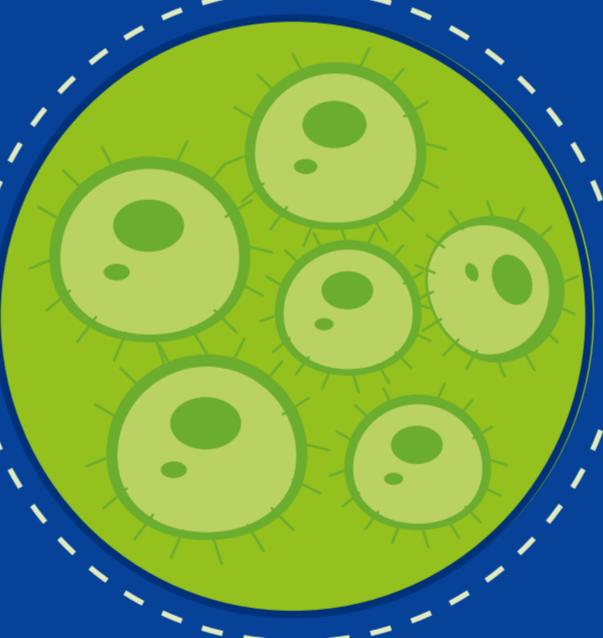


#FACTS ABOUT COLON CANCER

WHAT IS COLORECTAL CANCER?



Colorectal cancer is a cancer that starts in the colon or the rectum. These cancers can also be named colon, rectal or colorectal cancer, depending on where they start. Colon cancer and rectal cancer are often grouped together because they have many features in common.



➊ #1

In both men and women, colorectal cancer is the third most commonly diagnosed cancer and the third leading cause of cancer death.

➋ #2

Most colorectal cancers begin as a small POLYP growth of tissue that starts in the lining & grows into the centre of the colon or rectum.

➌ #3

Doctors can remove polyps during the colonoscopy procedure.

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